

**WE CREATE PASSION  
THROUGH OUR SOLUTIONS  
TO REVEAL THE HIDDEN  
AND LOCATE THE DYNAMIC.**



The need for security is deeply rooted in mankind. It's good that there are forces that ensure more security and order in a changing world. Services and solutions from Safran Vectronix help to support these forces in their mission. Dedicated to target intelligence, we are recognized as a global leader in state-of-the-art optronic equipment for military, systems and sensors for military and civil applications. Almost 100 years of Swiss tradition and excellence in optics and precision engineering are reflected in our products. Customers in more than 90 countries rely on Safran Vectronix for Swiss quality, precision, and reliability.

We are interested in people who think and act creatively and in a team-orientated manner. People who will value a challenging future in a multicultural, international environment. We would like to reinforce our marketing & sales team with a dedicated and communicative

## Marketing Manager (f/m)

Your main tasks will include:

- Framing and implementing transnational strategic marketing projects
- Coordinating projects as the point of contact with the Safran Group marketing and communications teams
- Managing Public Relations: Composing press releases, articles, advertorials, white papers and newsletters
- Participating at exhibitions and conferences to support media professionals and to promote the Safran brand
- Leading, supporting and implementing projects initiated by our management
- Complementing the marketing team mainly as project manager and creative sparring partner

Your profile:

- Previous experience in a similar position is essential, preferably within our industry
- Start-up mentality, as you will be creating and framing comprehensive projects
- Excellent interpersonal, written and oral communication skills (German and English, French would be a strong asset)
- You are a networker and promoter with an ability to lead and inspire
- Up to date knowledge of new, classical and social media as well as marketing processes
- Strategic, conceptual and analytical competences with a touch for the essential
- Strong editorial skills and affinity to content management
- Knowledge in creating, editing and distributing of multimedia contents are preferred (CMS, Adobe Suite, etc.)
- Ready to travel up to 20%

Patrick Drach, Director Marketing and Sales, Tel. +41 71 726 7324 will be pleased to provide any further information you may need regarding the tasks and responsibilities of the position. Angelika Rupp, Human Resources, looks forward to receiving your application: [angelika.rupp@safran-group.com](mailto:angelika.rupp@safran-group.com).